



**LEADIX**  
**COHORT PROGRAM**





# COHORT PROGRAM

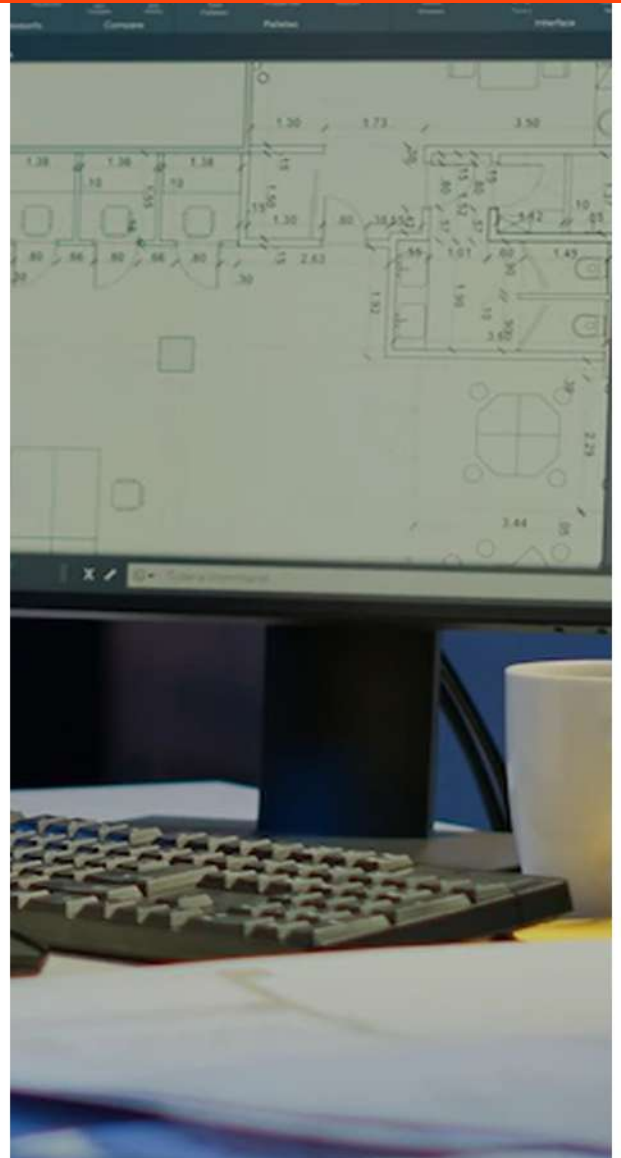


## / WHY

We are truly living in an age of disruption. A deluge of Disruptive Innovation in recent years, followed by a never seen before Global Pandemic - changed the way we live and work. Perhaps, forever! It is a time of great Peril yet great Opportunities. And in this context, **“Business Usual” is not good-enough anymore!**

To strive & thrive in this VUCA world, it is absolutely essential to adopt a Growth Mindset while continuously adapting to the ever-increasing change of customer needs.

This is where LEADX-COHORT PROGRAM helps. Jointly conceptualized, designed and curated by XELLENTRO® and DX&Beyond®, this program aims to prepare senior leaders to understand the Why, What and How of the Digital VUCA world.



# ENABLE & EMPOWER YOUR LEADERS TO PLAN AND LEAD DIGITAL-AGE INITIATIVES!

## WHY DO YOU CARE



### **Innovate**

Spot & leverage opportunities to innovate across your value chain



### **Discover Need**

Capture what your stakeholders & customers need - not just what they have been asking for!



### **Embrace uncertainty**

Understand the "way" Behind today's vuca macros - to better plan the "what" for an uncertain future



### **Adopt "now"**

Get the knowledge of the new way of working (now) to adapt to these changes using the 10 pillars Metamorphosis. Plan the "what" for an uncertain future



### **Deliver "wow"**

Focus on both customer and employee experience from early on to help build a customer-centric culture

## / WHO

**LEADX- COHORT PROGRAM** is meant exclusively for CXOs/ CXO-Directs, senior Leadership and Influencers across functions & roles within an organization who would have around 16 to 20 years of Industry experience and who are actively managing customer interactions and/or Development/Delivery teams

This program will help these leaders getting up to speed with the concept (WHY & WHAT) while also equipping them with necessary tools & approach (HOW) through an Experiential Learning Journey.

This Cohort Program will particularly be beneficial for Sr. Professionals in following functions/roles:

- Strategy & Planning
- Product Innovation
- Product Management
- Project/Program/Demand Management
- Business-IT/Digital Liaison
- Business Analysis
- Development Management
- Presales and Middle Office
- CX/Customer Success
- UI/UX & Experience Design
- Enterprise Architecture
- Service Delivery Management
- Business Analysis
- Development Management
- Presales and Middle Office
- CX/Customer Success
- UI/UX & Experience Design
- Enterprise Architecture
- Service Delivery Management



## / WHAT

Today's overwhelming Digital deluge and a pandemic-led workplace behaviour have impacted the way we Work, Live and Learn (not necessarily in the same order)!

As the boundaries between Professional & Personal lives are getting thinner by the day – prolonged “undivided attention” has become a thing of the past! This is why **LEADX-COHORT PROGRAM** employs a “Learning by Doing” approach to ensure participants could learn at their own environment, teaming up with their own buddies and by solving their own workplace problems/challenges!

The end to end Learning Journey would include a combination of Learning Sessions, Desk & Field based Research, Case Exercises, Quiz & Assessments, Creative Collaboration and Hot Houses.

To ensure participants are able to imbibe and internalize the learning in a way that would help them putting the learning into practice – this Cohort Program will also include a **CAPSTONE PROJECT**.





## **/ HOW**

### **PRE-COHORT ENGAGEMENT**

A pre-cohort discussion will be organized involving relevant Leaders & Sponsors to:

- Gain a dipstick understanding of current Awareness/Maturity levels of participants in these subjects. This will help us delivering a Learning Journey – and not individual & disparate topics.
- Collecting relevant Organizational anecdotes (i.e. past projects or initiatives, success stories etc.) that would help in making this program “relatable” to participants.
- Plus, this discussion(s) will be leveraged to shortlist the Organizational Problem Statements that would be used to design the CAPSTONE PROJECTS.

### **CAPSTONE PROJECT**

- Objective of 3-WEEKS CAPSTONE PROJECT is not to find an actual solution to the problem/issue – but to help participants move from “knowing” to “doing” by developing deep understanding of the subjects, methods & practices through a workplace problem that they are familiar with.
- During this 3-week participants will use this CAPSTONE PROJECT as their practice testbed.

## COHORT HIGHLIGHT



**BYTE SIZED LEARNING**



**FOCUSED ON BUILDING CULTURE**



**LEARNING BY DOING APPROACH**



**CREATIVE COLLABORATION**



**CONFIGURED FOR EACH TEAMS' NEED**

## PROGRAM MODE

This Cohort Program is available in both:

- In-person Bootcamp/ Workshop mode
- Virtual Instructor Led Program (VILP) mode

In both these options, the CAPSTONE PROJECT will be executed in VILP mode to give participants the flexibility to spend time at their own pace. During the Capstone Project, the facilitators will be available for 2 hrs per week to the entire team as a whole, for clarifications and guidance.

### IN-PERSON

3 DAYS CAMP + 3 W CAPSTONE

### VILP

12 SESSIONS + 3 W CAPSTONE

## / PROGRAM OUTLINE

**LEADX- COHORT PROGRAM** adopts a holistic approach and looks at the leaders' "Jobs To Be Done" through a forward-looking lens to ensure they get to experience end to end Value Delivery!







## PROGRAM COVERAGE

### INNOVATION IN THE NEW NORMAL

- Innovation2 and Experience-led Mindful Innovation
- Innovation Moats and Global Inspirations
- Shifting from “Building” to “Learning” mindset
- The Ripple Effect and What is in it for you
- Building a Culture of Continuous Innovation
- Value of Intrapreneurs and Side Projects

### CUSTOMER CONTEXT AND DESIGN THINKING

- Macro Trends and Shifting Fundamentals in Customers’ Asks, Wants and Needs
- Adopting a Design Mindset
- Design Thinking - Not a Magic Potion - Where to use, Facts vs. Myths
- Design Thinking – Problems Space – Method & Tools
- Design Thinking – Solution Space – Method & Tools

### PRODUCT MINDSET

- Key Challenges and What are at stake
- Cultural Transformation - Key Tenets
- How to go about it - Methods & Practices
- How IT and Technology helps in Marketing Innovation
- Product Life Cycle and Product Roadmap

## MODERNIZATION IMPERATIVES

### • DevOps And SRE

- What is DevOps?
- 5 Values of DevOps, 3 Principles of DevOps
- DevOps Gamification - DTXi
- What is SRE? SRE Principles and Practices
- Secure Automation

### • DevSecOps

- What is DevSecOps and its Values, 3 Ways
- Outcomes, Building a Responsive Model
- Continuous Security
- Integrating People, Process, Technology & Governance

### • Value Stream Management

- What is VSM? Core VSM Practices
- VSM Implementation Roadmap & Digital Value Streams
- DevOps Value Stream Delivery Platform and DevOps Value Stream Management Platform

### • OPERATIONAL EXCELLENCE

- Continuous Security in DevSecOps
- Platform Engineering
- Human Capital
- Sustainability

## / FACILITATORS

Niladri is an entrepreneur; an author, a DevSecOps and SRE evangelist ; and a thought leader speaking in global forums. Over 31+years as a Consultant in IT Industry, He has helped various Fortune 500 organisations in improving their ways of working through consulting engagements. He has conducted various Assessments on various areas like Project and Portfolio Management, DevOps and SRE.



**DR. NILADRI CHOUDHURI**

FOUNDER & CEO- Xellentro

Niladri has managed multiple global projects on custom built application, integration with ERPs and Datawarehouse projects. He has large experience in pre-sales, customer relationship globally.

His book ” Adapting to Industry Infinity- New WOW for IT Services” released globally in 2021, is a best seller on Amazon. Niladri is also a Forbes Council Featured Panelist and Member.



**PINAKI BHOWMICK**

FOUNDER – DX&Beyond®

Pinaki is an entrepreneur; a Design Thinking & Innovation Coach; and a Digital Strategy & Customer Experience Specialist.

Over past 23+ years he has worked with cross-functional C-suite executives of medium to large enterprises across the globe and across industry sectors - helping them envisioning, enabling & strategizing their People, Process and Technology Visions.

Pinaki is moved by Digital-age possibilities, especially how usual norms and decade-old practices are constantly being challenged & questioned with disruptive and new-found wisdom in today’s VUCA world.

## ABOUT XELLENTRO®

Xellentro is a global provider of training and consulting services. The Objective is to help organizations improve their ways of working. What differentiates us is our practitioner's approach where we don't limit ourselves only to training and advisory but stay on till envisaged benefits are realized and values are created for our customers. Xellentro operates out of Singapore and India while reaching many other countries through its virtual delivery methods.

700+	TRAINING BATCHES
150+	COMPANIES
5000+	STUDENTS
5+YEAR	DEVOPS & SRE CONSULTING

Xellentro is recognised worldwide for its contribution in the area of DevSecOps and SRE. Xellentro's signature event DevOps India Summit is recognised globally as the largest DevSecOps & SRE event from India providing global learning platform to Indian IT Leaders & Practitioners

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## / ABOUT DX&BEYOND®

10k +	PERSON HOURS OF DESIGN THINKING & BUSINESS INNOVATION TRAINING & BOOTCAMPS
30 +	DISCOVERY & BUSINESS INNOVATION CUSTOMER WORKSHOPS AND ENGAGEMENTS
12k +	PERSON HOURS OF DIGITAL TRANSFORMATION MASTERCLASS SESSIONS FOR MID-TO-SENIOR LEVEL STAFFS

At DX&Beyond® we are intrigued by the world of digital-age disruptions and business innovations. In light of today's dynamisms in almost everything around us, we strongly believe that it is necessary to question status quo. We are truly living at an exciting time in history - an age of innovation!

This very thought of "innovation" keeps us alive & kicking. As an agency we focus on helping our customers making their innovation initiatives faster, targeted & frugal through our advisory & learning services.

We help you with the "how" part of your innovation - so that you can stay razor sharp with the "what"!